

EXHIBITOR PROSPECTUS

SEAAIS 77th Annual Meeting September 15 - 18, 2022 The King and Prince St. Simons Island, GA

Please join us at the 77th Annual Meeting of the Southeastern Allergy, Asthma and Immunology Society. The Annual Meeting is a live speaker event that includes both lecture and interactive debate formats. This is a great opportunity for your representatives to speak one-on-one with our members in a more relaxed setting.

The 2022 meeting will be held at the King and Prince Beach & Golf Resort, St. Simons Island, Georgia. The telephone number is 1-800-342-0212. The meeting dates are September $15^{th} - 18^{th}$, 2022.

The Southeastern Society represents 13 states, and has more than 300 members. Despite the chanllenges of the pandemic, our 76th Annual Meeting was conducted live successfully. Over 70 physicians and ancillary providers attended last year's meeting. Attendees will receive approximately 12 - 13 continuing education credits.

Thank you in advance for considering this request. Our physician members are most appreciative of your support for our educational endeavors. We look forward to working with you and your team.

Sincerely,

Lee S. Clore, Jr., M.D. Executive Secretary Treasurer

Lee Silloyon

EXHIBITOR/SPONSORSHIP LEVELS

Platinum Level - \$25,000 +

- Two exhibit tables with preferred location in exhibitor hall
- Acknowledgement as Platinum Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications to attendees.
- Sponsor Private Board Dinner
- Product theater/Advisory Board*
- Invitation for all representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

Gold Level - \$20,000

- One exhibit table with preferred location in exhibitor hall
- Acknowledgement as Gold Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications.
- Product theater/Advisory Board*
- Invitation for all representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

<u>Silver Level - \$10,000</u>

- One exhibit table with preferred location in exhibitor hall
- Acknowledgement as Silver Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications.
- Invitation for all representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

Bronze Level - \$3,000

- One exhibit table in exhibitor hall
- Acknowledgement as Bronze Sponsor in printed materials, conference signage and SEAAIS website.
- Invitation for two representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting

*SEAAI society has the availability to offer seven (7) product theaters and two (2) advisory board meetings. Product theaters and advisory boards are first come, first serve. Cost of product theater/advisory board is additional to sponsorship amount and is only available to Platinum and Gold Sponsors. Cost of promotional opportunities is also additional to sponsorship amount and is available only to Platinum, Gold and Silver Sponsors.

PROMOTIONAL OPPORTUNITIES

The following promotional opportunities are available to Platinum and Gold Corporate Sponsors only. All food, beverage and A.V. costs are not included and are the responsibility of the sponsor.

Product Theaters

Product theaters are 45 minutes. Available times include:

Thursday Evening	\$3,000.00	Saturday Lunch	\$5,000.00
Friday Breakfast	\$4,000.00	Saturday Dinner	\$3,000.00
Friday Lunch	\$5,000.00	Sunday Breakfast	\$4,000.00
Saturday Breakfast	\$4,000.00		

Advisory Board

Friday Afternoon post CME \$3,000.0

Saturday Afternoon post CME \$3,000.00

Additional Promotional Opportunities

The following promotional opportunities are available to Platinum, Gold and Silver Corporate Sponsors only.

Branded Hotel Key Cards	\$5,000.00	Branded Registration Bags	\$3,000.00
Door Hangers/Drops	\$4,000.00	Branded Sanitizing stations	\$2,000.00
Branded Wifi Cards	\$4,000.00		
Branded Laynards	\$4,000.00		

Please send this form, Exhibitor registration form and payment to SEAAIS, Attn: Jean Owen, 3604 Wathens Xing, Owensboro, KY 42301. Please contact Jean Owen at jean@cloremd.com to pay via credit card.

SEAAIS Annual Meeting Exhibitor Registration Form

WHEN: September 15th - 18th, 2022

WHERE: The King and Prince Resort, 201 Arnold Rd., St. Simons Island, GA, 31522.

Please ship materials ATTN: Southeastern Allergy Conference

SPONSORSHIP LEVEL:	Platinum	Gold	Silver	Bronze	
COMPANY NAME:					
REPRESENTATIVES:					
(For Name Badges)					
Special Exhibit Needs:					

Hotel Accommodations:

Please book your reservation before August 15th, 2022.*

Discounted room rates:

\$258.00/night Oceanfront Deluxe | \$244.00/night Deluxe Rooms | \$228.00/night Resort View*

*Price subject to availability. SEAAI has contracted a block of rooms for this event. Once rooms have been booked we cannot guarantee availability or price. Price does not include taxes and fees. For reservations call, 1 (800) 342-0212, please inform reservation specialists you are with the Southeastern Allergy group.

Please direct questions to Jean Owen, assistant to Dr. Lee S. Clore, Jr., MD, Executive Secretary-Treasurer, at (270) 684-6144, ext. 212, or by email, jean@cloremd.com.

All fees must be paid 14 days in advance of the meeting via company check or online at https://seaai.org/exhibitor-registration/. Fees are non-refundable. Please make check payable to Southeastern Allergy, Asthma & Immunology society (Tax ID 81-3388844). Mail check and completed form to SEAAI, Attn: Jean Owen, 3604 Wathens Crossing, Owensboro, KY 42301.

The exhibiting company assumes the entire responsibility and hereby agrees to protect, indemnify, defend and save the Southeastern Allergy, Asthma & Immunology Society, The King and Prince Beach & Golf Resort, and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability cause by the sole negligence of the King and Prince Beach & Golf Resort, its employees and agents. In addition, the exhibitor acknowledges that the Southeastern Allergy, Asthma and Immunology Society and King and Prince Beach & Golf Resort do not maintain insurance covering the exhibitors property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor

SEAAIS Annual Meeting Exhibitor Tentative Agenda

 $\label{eq:September 15th} September \, 15^{th} - 18^{th} \, , \, 2022$ The King and Prince Resort | St. Simons Island, Georgia

Please note these times are subject to change.

Thursday, September 15, 2022

12:00 PM – 6:00 PM Exhibitor Set up 5:00 PM – 6:45 PM Welcome Reception

We invite and encourage exhibitors to attend

Friday, September 16, 2022

7:30 AM – 8:00 AM Breakfast & Visit Exhibits (*Breakfast provided*)
10:15 AM – 10:45 AM Break & Exhibitor Time (*Snacks & beverages*

provided)

12:10 PM – 12:55 PM Lunch in Exhibitor Hall & Visit Exhibits

Exhibitors are welcomed to eat lunch.

5:30 PM – 7:30 PM Reception and Awards Ceremony

We recognize and thank exhibitors at this

reception, please plan to attend.

Saturday, September 17, 2022

7:30 AM – 8:00 AM Breakfast & Visit Exhibits (*Breakfast provided*)

10:15 AM – 10:45 AM Break & Exhibitor Time (Snacks & beverages provided)

12:25 PM – 1:05 PM* Lunch & Visit Exhibits

Exhibitors are welcomed to eat lunch.

Sunday, September 18, 2022

No exhibiting – program is only ½ day

Download the SEAAI app on the App store to stay up to date with schedule and events!



^{*}Exhibitors may break down after this time