



Southeastern

Allergy, Asthma & Immunology Society

EXHIBITOR PROSPECTUS

SEAAIS 79th Annual Meeting
September 19 - 22, 2024
Omni Grove Park Inn
Asheville, NC 28804

Please join us at the 79th Annual Meeting of the Southeastern Allergy, Asthma and Immunology Society. The Annual Meeting is a live speaker event that includes both lecture and interactive debate formats. This is a great opportunity for your representatives to speak one-on-one with our members in a more relaxed setting.

The 2024 meeting will be held at the The Omni Grove Park Inn, Asheville, NC. The telephone number is 1-800-438-5800. The meeting dates are September 19th - 22nd, 2024.

The Southeastern Society represents 13 states, and has more than 300 members. Over 125 physicians and ancillary providers attended last year's meeting. Attendees will receive approximately 12 - 13 continuing education credits.

Thank you in advance for considering this request. Our physician members are most appreciative of your support for our educational endeavors. We look forward to working with you and your team.

Sincerely,

Lee S. Clore, Jr., M.D.
Executive Secretary Treasurer

EXHIBITOR/SPONSORSHIP LEVELS

Platinum Level - \$30,000 +

- Two exhibit tables with preferred location in exhibitor hall
- Acknowledgement as Platinum Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications to attendees.
- Sponsor Private Board Dinner
- Product theater/Advisory Board*
- Invitation for all representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

Gold Level - \$25,000

- One exhibit table with preferred location in exhibitor hall
- Acknowledgement as Gold Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications.
- Product theater/Advisory Board*
- Invitation for all representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

Silver Level - \$15,000

- One exhibit table with preferred location in exhibitor hall
- Acknowledgement as Silver Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications.
- Invitation for all representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting
- Registration Packet Insert

Bronze Level - \$5,000

- One exhibit table in exhibitor hall
- Acknowledgement as Bronze Sponsor in printed materials, conference signage and SEAAIS website.
- Invitation for two representatives to attend Thursday evening and Friday evening receptions
- Complimentary list of attendees prior to meeting

*SEAAI society has the availability to offer seven (7) product theaters and two (2) advisory board meetings. Product theaters and advisory boards are first come, first serve. **Cost of product theater/advisory board is additional to sponsorship amount and is only available to Platinum and Gold Sponsors. Cost of promotional opportunities is also additional to sponsorship amount and is available only to Platinum, Gold and Silver Sponsors.**

PROMOTIONAL OPPORTUNITIES

The following promotional opportunities are available to Platinum and Gold Corporate Sponsors only. **All food, beverage and A.V. costs are not included and are the responsibility of the sponsor.**

Product Theaters

Product theaters are 45 minutes. Available times include:

Thursday Evening	\$3,000.00	Saturday Lunch	\$5,000.00
Friday Breakfast	\$4,000.00	Saturday Dinner	\$3,000.00
Friday Lunch	\$5,000.00	Sunday Breakfast	\$4,000.00
Saturday Breakfast	\$4,000.00		

Advisory Board or Product Theater

Friday Afternoon post CME	\$3,000.00
Saturday Afternoon post CME	\$3,000.00

Additional Promotional Opportunities

The following promotional opportunities are available to Platinum, Gold and Silver Corporate Sponsors only.

Branded Hotel Key Cards	\$5,000.00	Branded Registration Packs	\$4,000.00
Door Hangers/Drops	\$4,000.00		
Branded Wifi Cards	\$4,000.00		
Branded Laynards	\$5,000.00		

Please send this form, Exhibitor registration form and payment to SEAAIS, Attn: Jean Owen, 3604 Wathens Xing, Owensboro, KY 42301. Please contact Jean Owen at jean@cloremd.com to pay via credit card.

SEAAIS Annual Meeting Exhibitor Registration Form

WHEN: September 19th - 22nd, 2024

WHERE: The Omni Grove Park Inn, 290 Macon Ave., Asheville, NC, 28804.

Please ship materials ATTN: Southeastern Allergy Conference

SPONSORSHIP LEVEL: Platinum Gold Silver Bronze

COMPANY NAME: _____

REPRESENTATIVES: _____

(For Name Badges) _____

Special Exhibit Needs: _____

Hotel Accommodations:

Please book your reservation before August 15th, 2024.*

Omni Grove Park Inn – 1-800-438-5800

Discounted room rates:
\$359.00/night*

Hotel Indigo Downtown Asheville – 1-828-239-0239

Discounted room rates:
\$249.00/night*

***Price subject to availability. SEAAI has contracted a block of rooms for this event. Once rooms have been booked we cannot guarantee availability or price. Price does not include taxes and fees. Please inform reservation specialists you are with the Southeastern Allergy group.**

Please direct questions to Jean Owen, assistant to Dr. Lee S. Clore, Jr., MD, Executive Secretary-Treasurer, at (270) 684-6144, ext. 212, or by email, jean@cloremd.com.

All fees must be paid 14 days in advance of the meeting via company check or online at <https://seaii.org/exhibitor-registration/>. Fees are non-refundable. Please make check payable to Southeastern Allergy, Asthma & Immunology society (Tax ID 81-3388844). Mail check and completed form to SEAAI, Attn: Jean Owen, 3604 Wathens Crossing, Owensboro, KY 42301.

The exhibiting company assumes the entire responsibility and hereby agrees to protect, indemnify, defend and save the Southeastern Allergy, Asthma & Immunology Society, The Omni Grove Park Inn, and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees arising out of or caused by exhibitors installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability cause by the sole negligence of The Omni Grove Park Inn, its employees and agents. In addition, the exhibitor acknowledges that the Southeastern Allergy, Asthma and Immunology Society and The Omni Grove Park Inn do not maintain insurance covering the exhibitors property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

SEAAIS Annual Meeting Exhibitor Tentative Agenda

September 19th – 22nd, 2024
The Omni Grove Park Inn | Asheville, NC

Please note these times are subject to change.

Thursday, September 19, 2024

12:00 PM – 6:00 PM Exhibitor Set up
5:00 PM – 6:45 PM Welcome Reception
We invite and encourage exhibitors to attend

Friday, September 20, 2024

7:30 AM – 8:00 AM Breakfast & Visit Exhibits (*Breakfast provided*)
10:15 AM – 10:45 AM Break & Exhibitor Time (*Snacks & beverages provided*)
12:10 PM – 12:55 PM Lunch in Exhibitor Hall & Visit Exhibits
Exhibitors are welcomed to eat lunch.

5:30 PM – 7:30 PM Reception and Awards Ceremony
We recognize and thank exhibitors at this reception, please plan to attend.

Saturday, September 21, 2024

7:30 AM – 8:00 AM Breakfast & Visit Exhibits (*Breakfast provided*)
10:15 AM – 10:45 AM Break & Exhibitor Time (*Snacks & beverages provided*)
12:25 PM – 1:05 PM* Lunch & Visit Exhibits
Exhibitors are welcomed to eat lunch.

*Exhibitors may break down after this time

Sunday, September 22, 2024

No exhibiting – program is only ½ day

Download the SEAAI app on the App store to stay up to date with schedule and events!



SEAAI 
Red Pixel Studios, Inc.
★★★★★ 4.5/5 Rating
Free

SHIPPING INSTRUCTIONS

These guidelines will provide you with timely receipt of your conference materials. Contact your Group Shipping Coordinator for additional instructions or clarification regarding any portion of these instructions.

LABELING

The following information must be on ALL packages to ensure proper delivery:

Attention:	Guest Name and Name of Conference
Exhibitor Information:	Name of Company and Booth Number
Property Address:	The Omni Grove Park Inn 290 Macon Avenue Asheville, NC 28804-3799
Number of Boxes:	Box# ___ of ___
Use Date:	Earliest date the materials will be needed on site

SHIPPING

- Use any shipping agent or common carrier of your choice.
- Conference materials should arrive at our location **NO EARLIER THAN 4 DAYS PRIOR TO YOUR CONFERENCE AND NO LATER THAN 1 DAY PRIOR TO THE DESIGNATED USE DATE.**
- A storage fee of \$25.00 per box per day will apply for any boxes received prior to 4 days before the first function. This storage fee will also apply to each empty packing container stored during the function.
- Packages or materials of excessive weight or value must be approved for receipt by the Hotel prior to Shipping.
- All shipments must be prepaid.

PRICING

The following incoming and outgoing handling charges will apply for all packages processed by our Shipping/Receiving Department:

ITEM	RATE
Envelopes	\$5.00
0 – 30 lbs.	\$15.00
31 – 70 lbs.	\$50.00
71 – 200 lbs.	\$75.00
Pallets	\$150.00

*** Any items brought onsite by program contacts / vendors are the responsibility of said contact / vendor to move onsite. Complimentary vendor carts can be signed out through Bell Stand.**

**** Any contact / vendors requesting assistance from Bell Stand or other OGPI staff will incur a \$30 per cart fee for each movement.**

HOURS OF OPERATION

- Our Shipping Department operates from 8:30 am – 2:30 pm, Monday through Friday.
- Saturday and Sunday deliveries may incur an additional fee and must be arranged in advance. Should special arrangements for delivery be necessary, please contact our Group Shipping Coordinator. Conference materials once received will be delivered to the Conference Center.

OUTGOING SHIPPING

At the conclusion of the event it is the guest’s responsibility to pack and seal all outgoing packages. Packages must have a new (barcoded) label attached. Pallets must have a bill of lading attached and a pickup scheduled. Packages will be picked up at conference location upon the completion of the conference.

Please note that the Omni Grove Park Inn does not currently partner with UPS, all UPS outgoing packages must have a pickup scheduled. In order to schedule a pickup contact UPS customer service at **1 (800) 742-5877**. The following address is to be utilized when scheduling a pickup:

Shipping and Receiving
 Omni Grove Park Inn
 290 Macon Ave
 Asheville NC 28804

9am – 7pm on the business day following the end of the conference

UNCLAIMED MATERIALS

Conference Materials, posters, banners, etc., left in meeting rooms or our storage facility after departure, without direction as to disposal, will be held for a period of one week before being destroyed.

Any requests for return shipment of materials once a guest has left property will necessitate a request, in writing, containing the following information:

- Ship to address
- Method of payment
- Shipping agent (FedEx/UPS/special freight, etc.)
- Method of shipping (overnight/2nd day/economy)
- Declared value

DISCLAIMER

Omni Grove Park Inn is not responsible for any delay in receipt or delivery of conference nor for any special handling fees assessed by a carrier, due to inadequate or improper labeling or packaging of conference materials.

Packages bearing insufficient information to identify the conference or USE DATE once received will be held in our storage for a period not to exceed 30 days and will be returned to originating shipper 'freight collect'.

NOTE: WORKS OF ART, CRYSTAL, PRECIOUS GEMS AND/OR LIQUOR WILL NOT BE ACCEPTED.

CONFERENCE FACILITY SECURITY

Omni Grove Park Inn will not assume responsibility or liability for damage or loss of any merchandise or articles brought into any function room and left unattended. It is strongly recommended that all valuables and personal belongings be removed from unoccupied conference facilities.

PLEASE FILL OUT THE BELOW

Name of Company/ Exhibit	
Item(s) being Shipped / Rate	
Total Amount to Charge	

Methods of Payment:

Credit Card

Name on Card: _____
 Billing Address: _____
 E-mail: _____ Cell Phone: _____
 Credit Card Type: _____
 Card Number: Expiration: _____
 Customer/ Guest Signature: _____

-OR-

Guestroom

Guest Name: _____
 Arrival Date: _____
 E-mail: _____ Cell Phone: _____
 Confirmation #: _____

PLEASE COMPLETE AND EMAIL ALL FORMS TO:

Kenndra Anthony, Group Shipping Coordinator

kenndra.anthony@omnihotels.com

Direct: 828-279-3107