



**Southeastern**  
Allergy, Asthma & Immunology Society

# Exhibitor Prospectus

2025 SEAAIS 80th Annual Meeting  
The Greenbrier | White Sulphur Springs, WV



**Exhibition Dates:**  
**October 23 - 25, 2025**

# About the SEAAIS Annual Meeting

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In 1945, a small group of allergists from the Southeastern United States met to found an educational organization with the purpose of discussing the latest advances in allergy and immunology. The organization was also founded to provide a forum for allergy fellows-in-training to present their research work. This venue was not only enlightening to the physicians in practice, but also served to provide fellows-in-training experience in presentation skills.

The Southeastern society represents 13 states and has more than 350 members. Over 150 physicians and ancillary providers attended last year's meeting. Attendees will receive approximately 12-13 continuing education credits.

This year, we are celebrating 80 years! Our annual meeting is a live event that includes both lectures and interactive debate formats. The 2025 meeting will be held at the Greenbrier, White Sulphur Springs, West Virginia. Information regarding registration and room block can be found on our website, [www.seaai.org](http://www.seaai.org).

Thank you in advance for considering this request. Our physician members are most appreciative of your support for our educational endeavors. We look forward to working with you and your team!

Sincerely,

Lee S. Clore, Jr., MD  
Executive Secretary-Treasurer

## SPONSORSHIP LEVELS

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### Diamond Level - \$35,000

- One 10 x 10 exhibit space front and center at entrance to exhibitor hall.
- Acknowledgement as Diamond Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications to attendees.
- Private meet and greet with the board members and up to 25 attendees on Sponsor's VIP list on Friday, October 24, 2025, from 5 - 6 PM EST.
- Logo 10 x 8 backdrop at registration desk.
- Product Theater\* (Maximum of 2)
- Invitation for all representatives to attend Thursday evening and Friday evening receptions.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

### Platinum Level - \$30,000

- Two exhibit tables with preferred location in exhibitor hall.
- Acknowledgement as Platinum Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications to attendees.
- Sponsor Private Board Dinner.
- Product theater\* (Maximum of 2)
- Invitation for all representatives to attend Thursday evening and Friday evening receptions.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

\*SEAAI society has the ability to offer seven (7) product theaters. Product theaters are first-come, first-served. The cost of product theater/advisory board is in addition to sponsorship amount and is only available to Platinum and Gold Sponsors. Cost of promotional opportunities is also additional to sponsorship amount and is available only to Platinum, Gold, and Silver Sponsors.

## SPONSORSHIP LEVELS

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### Gold Level - \$25,000

- One exhibit table with preferred location in exhibitor hall.
- Acknowledgement as Gold Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications.
- Product theater\* (Maximum of 1)
- Invitation for all representatives to attend Thursday evening and Friday evening receptions.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

### Silver Level - \$15,000

- One exhibit table with preferred location in exhibitor hall.
- Acknowledgement as Platinum Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications to attendees.
- Invitation for four representatives to attend Thursday evening and Friday evening receptions.
- Complimentary list of attendees prior to meeting.
- Registration Packet Insert.

SEAAI society has the ability to offer seven (7) product theaters. Product theaters are first-come, first-served. The cost of product theater/advisory board is in addition to sponsorship amount and is only available to Platinum and Gold Sponsors. Cost of promotional opportunities is also additional to sponsorship amount and is available only to Platinum, Gold, and Silver Sponsors.

## SPONSORSHIP LEVELS

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### Bronze Level - \$5,000

- One exhibit table in exhibitor hall.
- Acknowledgement as Bronze Sponsor in printed materials, conference signage, SEAAIS website, social media blasts and mass email communications.
- Invitation for two representatives to attend Thursday evening and Friday evening receptions.
- Complimentary list of attendees prior to meeting.

## PRODUCT THEATERS

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The following product theater opportunities are available to Platinum and Gold Corporate Sponsors only. SEAAIS will provide food, beverages and AV. Product theaters are 45 minutes long. Product theaters are secured on a first-come, first-served basis. Diamond and Platinum sponsors have first right of refusal of breakfast and lunch product theaters.

Thursday Evening	\$6,000.00	Saturday Lunch	\$8,000.00
Friday Breakfast	\$7,000.00	Saturday Dinner	\$6,000.00
Friday Lunch	\$8,000.00	Sunday Breakfast	\$7,000.00
Saturday Breakfast	\$7,000.00		

## PROMOTIONAL OPPORTUNITIES

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The following promotional opportunities are available to Platinum, Gold, and Silver Corporate Sponsors only.

Branded Hotel Key Cards	\$5,000.00	Branded Lanyards	\$6,000.00
Logo on Registration Kiosks	\$5,000.00	Branded Conference Bags	\$3,000.00
Coffe Break Sponsor	\$3,000.00	Door Hangers/Drops	\$4,000.00
Branded WiFi Cards	\$4,000.00		

## EXHIBITOR SCHEDULE

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*Please note times are currently tentative and subject to change.*

### **Thursday, October 23rd**

- 12:00 PM - 5:00 PM Exhibitor Check-in at registration desk. Set-Up in Colonial Hall
- 5:00 PM - 7:00 PM Welcome Reception in Cameo Ballroom

### **Friday, October 24th**

- 7:30 AM - 8:00 AM Breakfast with Exhibitors in Colonial Hall
- 10:15 AM - 10:45 AM Break with Exhibitors in Colonial Hall
- 12:10 PM - 12:55 PM Lunch with Exhibitors in Colonial Hall
- 6:00 PM - 10:00 PM Dinner Reception

### **Saturday, October 25th**

- 7:30 AM - 8:00 AM Breakfast with Exhibitors in Colonial Hall
- 10:15 AM - 10:45 AM Break with Exhibitors in Colonial Hall
- 12:25 PM - 1:05 PM Lunch with Exhibitors in Colonial Hall

*Breakdown after Saturday lunch.*

## HOTEL ACCOMODATIONS

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### **The Greenbrier**

101 W. Main St.  
White Sulphur Springs, West Virginia 24986

Discounted Room Rates:

\$350.00/night\*

**\*Price subject to availability. SEAAIS has contracted a block of rooms for this event. Once rooms have been booked we cannot guarantee availability or price. Price does not include taxes and fees.**

### **The Schoolhouse Hotel WV** - Located 0.2 Miles from the Greenbrier

125 Schoolhouse Way  
White Sulphur Springs, West Virginia 24986

Discounted Room Rates:

\$190.00 - \$329.00/night\*

**\*Price subject to availability. SEAAIS has contracted a block of rooms for this event. Once rooms have been booked we cannot guarantee availability or price. Price does not include taxes and fees.**

Please direct questions to Jean Owen at (270) 684-6144, ext. 212, or by email, [jean@cloremd.com](mailto:jean@cloremd.com).



In compliance with the Americans with Disabilities Act, SEAAIS requests that any participant in need of accommodation contact Jean Owen at 270-684-6144 or [jean@cloremd.com](mailto:jean@cloremd.com).



**EXHIBITOR INFORMATION 2025**

Name of Conference: \_\_\_\_\_

Date of Show: \_\_\_\_\_ Booth Number(s): \_\_\_\_\_

Company Name: \_\_\_\_\_ Division: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Authorized By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

On-site Contact: \_\_\_\_\_

**ENGINEERING LABOR SERVICE**

Our Engineering Depart has various crafts needed for your setup. Arrangements must be made in advance. The charge for this service, Monday-Friday from 8:00 am to 4:30 pm, is \$40.00 per hour with a two-hour minimum. For Monday-Friday from 4:30 pm to 8:00 am, Saturday, Sunday, and Holidays, the charge is \$50.00 per hour with a four-hour minimum. You are required to be present at the time of service to give instructions.

**SET UP:**

Date: \_\_\_\_\_

Time: \_\_\_\_\_

**DISMANTLING:**

Date: \_\_\_\_\_

Time: \_\_\_\_\_

Please indicate service desired.

Labor to set-up display:

- Carpenters
- Laborers
- Other \_\_\_\_\_

Please provide the following information:

- Set-up Plans
- Number of Crates/Boxes
- Photo of Exhibit
- Special Instructions

**NOTE: The Greenbrier will not be responsible for any damages resulting to the display.**

**ELECTRIC SERVICE**

If you will have any electrical requirements, arrangements must be made a minimum of (10) ten days in advance. All orders received less than (10) days in advance will be subject to on-site pricing. Please indicate the type of service required:

- Power Strip \$30.00 per unit for advance Order.
- Power Strip \$45.00 per unit for on-site Order.
- If 3-phase is required. 220 VOLT available in limited areas of Hotel. Price will be quoted per location.

**INTERNET CONNECTION (WIRELESS)**

The Greenbrier offers complimentary wireless Internet access in all guest rooms and public areas.

- T-1 Land Line Connection –  
\$400.00 Installation per booth  
\$75.00 per day/per line access





**AUDIO/VISUAL, COMPUTER SERVICES, & RENTAL EQUIPMENT**

For equipment availability and pricing please contact Dave Donovan with Encore Event at 304-536-7793.

**SHIPPING AND HANDLING CHARGES**

When shipping in boxes of supplies, equipment, etc... Please use the following address:

**The Greenbrier**  
**101 West Main Street**  
**White Sulphur Springs, WV 24986**  
**Attn: Recipient's Name, Arrival Date, Conference Name**

All shipments should be scheduled for delivery no earlier than three days prior to the start of your program. The Greenbrier receives numerous deliveries, so please be sure to include the recipient's name, show name and date, booth number, and number of parcels.

Handling fees are as follows:

**Inbound & Outbound Handling Fee:** \$5.00 per box/package or \$45.00 per pallet

**Packing Fee:** \$10.00 per box; a limited selection of box sizes are available from The Greenbrier at an additional cost.

**Room-to-Room:** \$1.00 per box or \$25.00 per man-hour, whichever is less.

Porters will be available daily from 7:00 am to 5:00 pm to deliver shipments to the exhibit area.

Shipping & Handling	\$_____
Engineering Labor	\$_____
Electrical Service	\$_____
Telephone & Internet	\$_____
Sub-Total	\$_____
9.75% HPFal	\$_____
WV 6% Tax	\$_____
TOTAL	\$_____

Please sign and return to Trade Show Coordinator:

**CONFERENCE SERVICES MANAGER**  
101 W. Main Street  
White Sulphur Springs, WV 24986  
Phone: 304-536-7835  
FAX: 304-536-7742  
[EMAIL@greenbrier.com](mailto:EMAIL@greenbrier.com)

Payment Method:

Check Enclosed – Payable to The Greenbrier

Credit Card:  American Express  Visa  M/C  Discover Card

Last 4 numbers of Credit Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Contact's Phone Number \_\_\_\_\_ Email Address: \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature: \_\_\_\_\_ Card Holder's Name: \_\_\_\_\_